



**June 15, 2021**

**FOR IMMEDIATE RELEASE**

### **Craft Nova Scotia Announces New Executive Director**

Craft Nova Scotia is pleased to announce that Kelly Jerrott has been selected as the new Executive Director of the organization by its Board of Directors. Ms. Jerrott will join the organization on June 28, 2021.

“Kelly is a senior leader in the arts and cultural sector in Canada and her knowledge of organizational development and advancement fits with the future direction we have planned for Craft Nova Scotia,” said Deborah Wheeler, President of Craft Nova Scotia.

Jerrott has over 30 years’ experience at the local, provincial and national level. She holds a Master of Arts in Leadership from Royal Roads University, BC, as well as a Bachelor of Arts in Recreation and Physical Education from Acadia University. Kelly is active at the national level as Past President of the *Creative City Network of Canada*, shaping and supporting the development of arts and culture nationally and internationally.

Inspiring future cultural leaders, Kelly serves as a member of the Sessional Faculty with MacEwan University, in the Arts and Culture Management Program. She also engages and empowers others, through her ongoing work in the sector, and speaking engagements at the local, national and international levels, sharing her knowledge and experience in cultural planning and development, cultural policy, community building, and strategic planning through the adaptive change process.

“I am very excited to work together with the Craft Nova Scotia team to continue to support and promote craft, its value to Nova Scotia’s culture and economy, and of course the fabulous artists here in Nova Scotia” said Kelly Jerrott.

Kelly Jerrott most recently served as Director of Community Services with the City of St. Albert, Alberta, which included the portfolios of Culture, Community and Social Development, Emergency Social Services, and Indigenous Relations. Her responsibilities included management and operations

of the City's cultural facilities, including The Arden Theatre, visual arts studios, museum, gallery and heritage properties. Kelly was instrumental in the development of the City's Cultural Master Plan, Heritage Management Plan, and Heritage Conservation Program. She was also responsible for moving forward numerous public art installations, heritage restorations and capital projects, such as Kâkesimokamik-the Healing Garden, and the Art Gallery of St. Albert adaptive reuse restoration. Her responsibilities also included the direct delivery of a wide variety of festivals, events and programs to engage and support the community.

Kelly has previously served as the Executive Director of Edmonton's Northern Alberta Jubilee Auditorium, Executive Director of Music Alberta, and General Manager of the Savoy Theatre in Glace Bay, Nova Scotia. Kelly Jerrott is a passionate leader working to develop the cultural sector, and the role it plays in creating sustainable, healthy communities.

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Craft Nova Scotia is a non-profit, charitable service organization that works to encourage and promote both the craft movement in Nova Scotia and the public awareness and appreciation of craft products and activities.

### **Kelly Jerrott - Biography and Image**

<https://craftnovascotia.ca/news-opportunities/craft-nova-scotia-news>

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